



Fifty years ago, modular telephone cords, the ones that ‘click’ into the wall phone jack, were introduced. I clearly remember the mustard-coloured phone that hung on our kitchen wall. The long curly cord dangling from the receiver. Me and my brother used to stretch that cord to its very limits. We were elated when we reached all the way around the kitchen wall, and into the front hall. Finally, we had more privacy when we called our friends to arrange a meeting place and time to hang out. Long before the days of GPS and Find My Friend apps, we relied on wristwatches and specific neighbourhood landmarks to keep our plans on track.

If we wanted to call a new friend and didn’t know their number, we’d rely on the white pages. Slugging it out from under the side table in our living room and letting our “fingers do the walking” to find their last name, street address and finally their phone number. Imagine all the baseball games that wouldn’t have happened in the summer without this handy book.

A lot has changed since then. That kitchen wall phone no longer exists. Nor does our landline telephone number. Nor does the telephone book, although I suspect my mother still has one in the living room side table for “just in case” emergencies. My family relies on our cell phones and mobile devices to keep in touch with each other. If we don’t know someone’s number, we can reach them through a myriad of voice, video and texting apps.

Our business also continues to experience telephony and data technology changes that alter the way that we deliver our services. More and more of our customers are moving away from traditional telephone services in favour of cellular options and IP (VoIP) connections. Those changes can present challenges if the proper procedures aren’t put in place in advance of making the switch. That’s what the note below is about.

I wish you a wonderful upcoming long weekend. Here’s to staying out until the streetlights come on, and maybe even a little bit after that.

~David P. Clark, President

HURONIA CIVIC HOLIDAY HOURS OF OPERATION

Please take note that Huronia will be **CLOSED** on Monday, August 1st, for the Civic holiday. **We will re-open on Tuesday, August 2nd.** Our 24/7 ULC listed [monitoring station](#) WILL remain open on Monday the 1st with no interruption in monitoring service. 24/7 emergency service is also available if required.

DEATH OF THE PLAIN OLD TELEPHONE SYSTEM (POTS)

ARE YOU CONSIDERING CANCELLING YOUR LANDLINE SERVICE? OR ARE YOU THINKING ABOUT CHANGING TELEPHONE LINE SERVICE PROVIDERS? WE CAN ASSIST YOU WITH A PLANNED CONVERSION SOLUTION. WE WILL HELP YOU UNDERSTAND THE NEED FOR CELLULAR-

BASED COMMUNICATION TO ENSURE YOUR SECURITY SYSTEM CONTINUES TO FUNCTION.

More and more residences and businesses are moving away from traditional telephone landline services. Our customers continue to follow this trend, and many of our customers do not realize that this change may result in the loss of communication signals to monitored security systems should there be a power outage or due to the telephone provider switching to a digital format away from reliable POTS – (Plain Old Telephone System) that results in the NEW telephone line/service not working as it had originally been designed.

Please be advised that in the event of a power outage, if your monitored security system does not have a cellular communicator, your monitored security system may not send notifications about high water alerts, low-temperature alerts, low battery notices, fire alarm, carbon monoxide detector alarms, break-ins, or other security issues.

The question to ask, in advance of making any changes to your existing phone service is:

“if I change my phone service and the power goes out, will my monitored security system continue to communicate with the monitoring station?”

LANDLINE/TELEPHONE LINE

If you have an existing landline or telephone line (POTS) the answer is, most likely, yes. In the event of a power outage, the monitored security system will continue to work because it is connected to, and powered by, a dedicated set of copper wires which are connected to the landline/telephone line. The phone company has an extensive battery back-up system and back-up generator to continue to supply power to your telephone and monitored security system in the event of a power outage. As long as the Phone Line Providers battery and generators continue to provide power, your monitored security system WILL work during a power outage or at least until the security panel battery dies.

CELLULAR COMMUNICATOR

If your security system is cellular based, your monitored security system will still work. The same technologies used in mobile phones are also able to communicate wirelessly with the monitoring station. During a power outage, most cellular communicators have backup battery power that lasts 6+ hours (depending on your system). So as long as there is battery power, the cellular device can communicate with the monitoring station wirelessly.

VOICE OVER INTERNET PROTOCOL (VOIP) OR DIGITAL PHONE LINES

Voice Over Internet Protocol (or “internet phone”) may NOT provide a phone line connection to your monitored security system during a power outage. The reason is that your internet router and the VOIP modem need a source of power. If there is a power outage, they may stop working, and that means no signals are transmitted to our monitoring station.

A number of our customers are being told by VOIP providers “not to worry, it’ll all work”. The reality is that it won’t work, and we don’t want your monitored security system to stop communicating with the monitoring station.

To avoid any confusion or loss of service, please DO NOT cancel or make changes to your telephone line provider or telephone service in any way if you have a monitored security system with us. **Speak to us first**, to come up with a managed transition.

To help our schedulers and staff to manage our customer’s expectations, please be advised that we are currently booking appointments 6 weeks in advance.

#LoveWinsInCollingwood

We were proud to support the 2022 Collingwood Pride events that took place July 15-17. The objective of the weekend events, and of the organization, is to “create a



distinctive and immersive event that is inclusive and connects with all members of our community. Our wish is to celebrate our core values of friendship, equality, education, respect, tolerance and collaboration.” Huronia Alarm & Fire Security Inc. is proud to **sponsor and support** community organizations, like Collingwood Pride, that align with our own values. Congrats to everyone who was involved in the weekend activities, and for all the work you do throughout the year.

HURONIA PROUDLY SUPPORTS THE 10TH ANNUAL GEORGIAN TRIANGLE HUMANE SOCIETY WALKATHON!

It's that time of year again, when we lace up our shoes, tune-up our bicycles, lay out our yoga mats and get outside to walk, run, hike, swim, stretch or cycle in support of the **Georgian Triangle Humane Society (GTHS)**. We are thrilled to announce that this year's fundraising event has a virtual component (July 31st to August 6th), but also an IN-PERSON celebration walk (2.5km) as part of the **Tails of the Mountain** dog festival, taking place on Saturday, August 6th. Celebration walk begins at 1pm.

The GTHS relies on the generosity of donors, sponsors, private corporations, and community partners to fund programs and services that allow them to operate and serve the community. We are pleased to be the premier sponsor again this year.



Huronian

Champion Pets & People. Walk & Change lives. Impact GTHS.

Register now. Walk your way then join us in person at 1:00 pm August 6th for Our 10th Anniversary Grand Finale Celebration at Tails of the Mountain Pet Festival.

#WALKATHONYOURWAY #TOTM2022

"Our fundraisers rely on community members that roll up their sleeves and get involved. These events take dedication, determination and local champions that understand just how valuable every dollar is for our mission and work" states executive director, Sonya Reichel. "We are so proud of event sponsors like Huronia Alarms, they are true partners of our work. Now we are recruiting champions, local community members that will lead us, inspire us and ensure that the most vulnerable in our community always have safe haven." [Click here to read the full blog post from the GTHS.](#)

[Click here for more information about the event](#) and [click here to register to participate or to donate to the Walkathon!](#)

HELPING TO EMPOWER SIMCOE!

Our community partners at Empower Simcoe held their 26th annual golf tournament to raise funds for the [Lakeridge Capital Campaign](#), a new State-of-the-Art Supported Living Home in Oro-Medonte. The totals from the fundraising event are now in ... *"We're so very grateful we had the chance to enjoy a spectacular day on the course with friends and celebrate the beginning of summer. We're also thrilled to share with you that thanks to the support of Huronia Alarm and Fire Security Inc. as a Silver sponsor, our day raised over **\$41,000** for Empower Simcoe's Lakeshore Ridge Capital Campaign!"* said Jamie Hall, Marketing & Communications Manager with Empower Simcoe. The new supported living home will provide professional support and care for individuals living with multiple and complex needs and abilities.



WE'RE HIRING ... HELP US FIND THE NEXT GREAT ADDITION TO OUR TEAM!

To support our commitment to exceptional customer service we are always looking to have talented people join our team. Some of our best leads have come from our customers, and so we are reaching out to you again! We are actively recruiting for the following positions:

- CFAA Technicians (all locations)
- Licensed Part-time Static and Response Security Guards (Utterson/Muskoka)
- Senior Locksmith (Collingwood)

[Click here to submit an application or to receive additional information about these career opportunities.](#)

If you know of someone who is looking for an employment opportunity with a family-owned and operated business that is dedicated to customer satisfaction, [please contact us.](#)

We offer an incentive for leads that create viable employment opportunities for our company: three months free monitoring for the lead; 12 months of free monitoring if we employ the lead through their probationary period; an additional 24 months of free monitoring should the lead remain employed after one continuous year of service.


Huronian
Safe. Secure. And Sound.

Security & Monitoring
Fire & Safety
Audio Video
Lock, Key & Safe

huronialarms.com

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